TEMPLATE

Casting *Brief*

Fill this in before you post a casting on Catwa, or send it to our team and we will find the models for you.

About the job

BRAND OR CLIENT

CONTACT PERSON

JOB TITLE

For example: "Swimwear online shop shoot, two days"

TYPE OF WORK

- [ ] Fashion
- [ ] Commercial
- [ ] Editorial
- [ ] Online shop
- [ ] Fitness
- [ ] Bridal
- [ ] Event
- [ ] Video

DATE(S)

LOCATION

The models you need

HOW MANY MODELS

GENDER

AGE RANGE

HEIGHT RANGE (CM)

DRESS SIZE

SHOE SIZE

LOOK AND STYLE

Hair, skin tone, features, attitude. Add links to reference photos if you have them.

LANGUAGES ON CAMERA

- [ ] Sinhala
- [ ] Tamil
- [ ] English
- [ ] No speaking

Fee and photo use

BUDGET PER MODEL (LKR)

PHOTO USE INCLUDED?

- [ ] Yes
- [ ] No, separate fee

WHERE PHOTOS WILL BE USED

- [ ] Social media
- [ ] Online ads
- [ ] Online shop
- [ ] Print
- [ ] Billboards
- [ ] TV

FOR HOW LONG

EXCLUSIVITY NEEDED?

- [ ] No
- [ ] Yes (see notes)

On the day

CLOTHES PROVIDED BY

☐ Client ☐ Model

HAIR AND MAKE-UP BY

☐ Client ☐ Model

OTHER NOTES

APPLICATION CLOSING DATE

DECISION DATE

Want us to handle it?

Send this brief to support@catwa.lk. Our team can shortlist and book verified models for you, and handle the photography too.