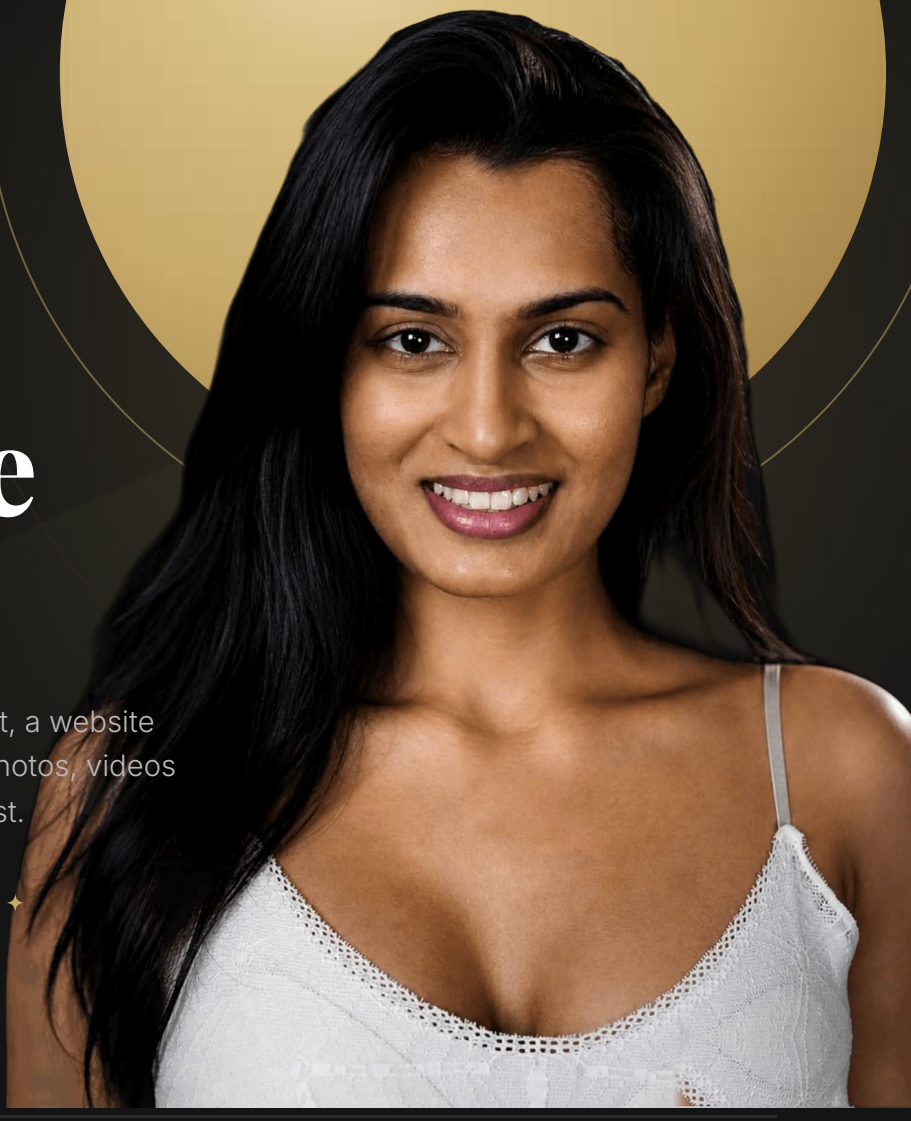
CATWA FOR SALONS AND SPAS

Fuller diaries, *beautiful* pages, one team.

Online booking that works day and night, a website that brings in clients, and the models, photos, videos and posts that show your work at its best.

ONLINE BOOKING ✦ WEBSITE ✦ MODELS ✦ PHOTO AND VIDEO ✦ SOCIAL MEDIA



01

WHAT WE OFFER

Everything a salon needs to *grow online*

Start with online booking on Catwa. Add the services you need, or let our team handle all of it.

3 steps	24/7	No app	1 team
TO BOOK	BOOKINGS	NEEDED	FOR THE REST
Services, time and details.	Clients book while you sleep.	Guests book with a name and number.	Website, shoots and social media.

ON CATWA

Online booking system

Your services, prices and real open times, bookable from any phone.

SERVICE

Salon website

A fast, modern website for your salon with booking built in.

SERVICE

Models

Verified Catwa models for your campaigns, looks and bridal shoots.

SERVICE

Photography and video

Photos and short videos that show your work and your space.

SERVICE

Social media management

We plan, create and post your content every month.

PACKAGE

The full package

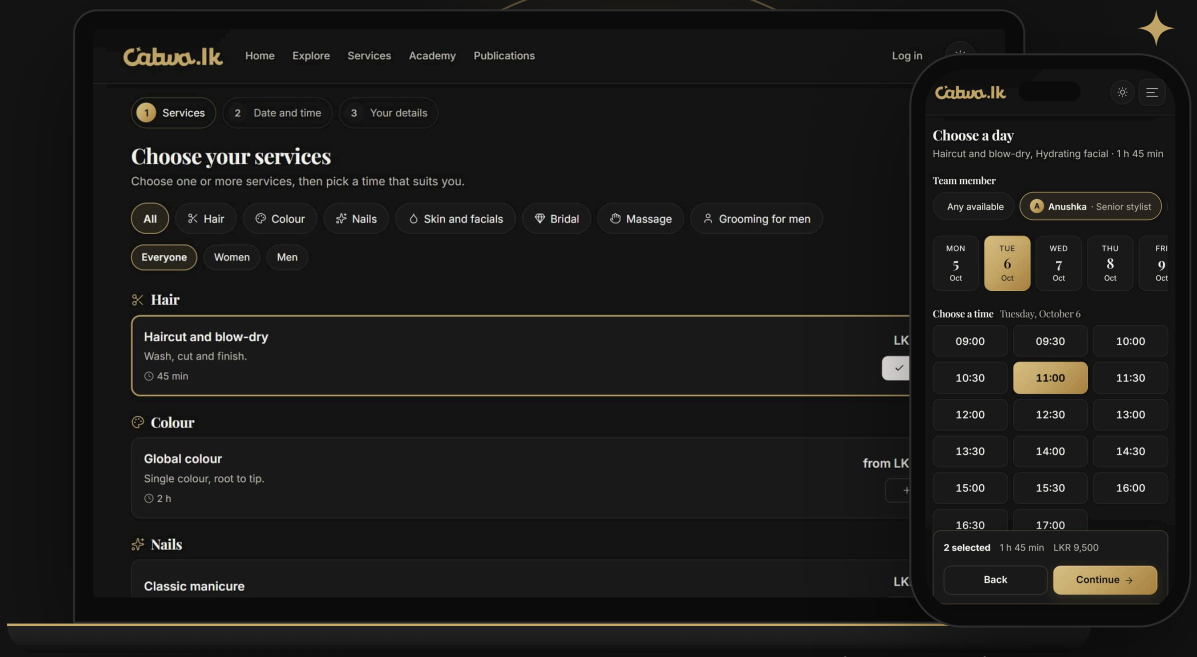
Booking, website, shoots and social media, run by one team with one plan.

02

ONLINE BOOKING

A booking system built for *salons*

Clients see your services and prices, choose a stylist, and pick a time that is really available. You stay in control of every appointment.



Booking on a Catwa salon page, on a laptop and a phone (example salon)

1 **Choose services**
Clients add one or more services from your menu. The total time and price update as they go.

2 **Pick a stylist and a time**
Only times that really fit are shown, based on your hours, chairs and bookings.

3 **Confirm in seconds**
Guests give a name and mobile number. No app and no account needed.

Your service menu

Group services by hair, colour, nails, skin, spa, bridal and more. Show a fixed price or a starting price, the time it takes and who it is for.

Chairs and stylists

Set how many clients you can serve at once and add your team. Clients can choose a stylist, who is never double booked.

Smart time slots

Opening hours, clean-up time between clients, minimum notice and how far ahead clients can book. You decide.

Approve or auto-confirm

Approve each request yourself, or let appointments confirm instantly. Every change is emailed to the client.

Clear confirmations

Clients get a confirmation with the services, price and time, and a private link to view or cancel.

Fewer no-shows

Set your cancellation window and booking policy. Mark visits as completed or no-show to keep track.

RUNNING YOUR DAY

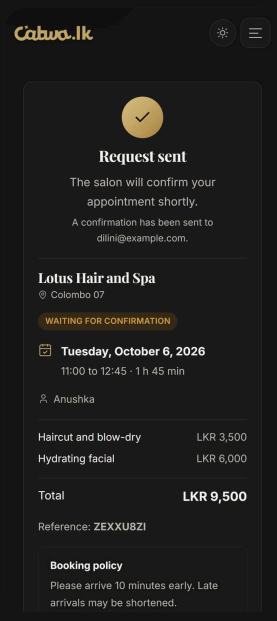
Everything in one calendar

FOR YOUR CLIENTS

A clear confirmation for every booking

Clients see the services, total, stylist, time and your booking policy, with a reference number for the front desk.

- Email confirmation for every change
- Add to calendar in one tap
- Cancel online within your window
- No app or account needed



For your team

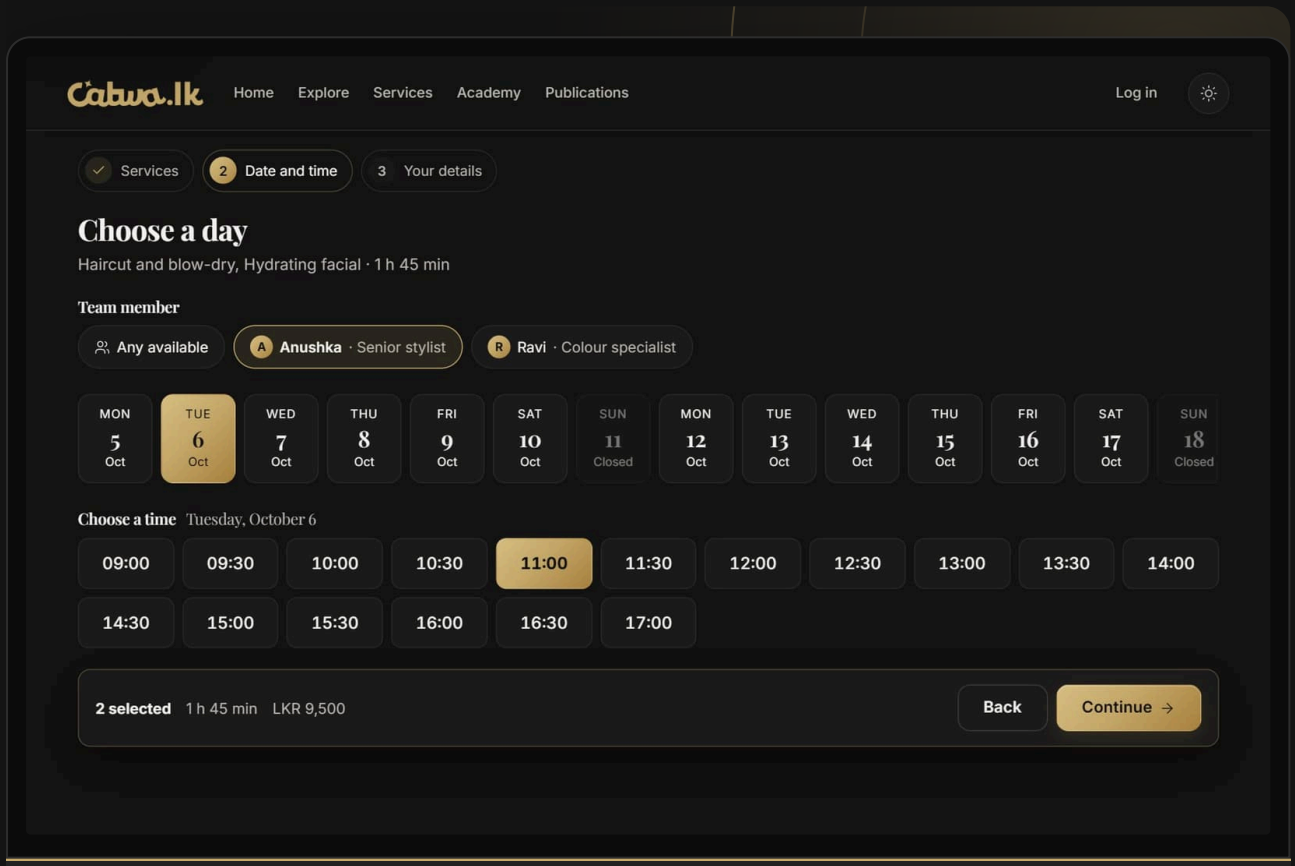
- Instant notification for every new booking
- Client name, services, total and mobile number
- Approve, decline or cancel with a reason
- Block time for breaks and walk-ins
- Mark visits completed or no-show

03

SALON WEBSITE

A website that *books clients*

Your own website on your own domain, designed for your salon and linked to your Catwa booking, so every visit can turn into an appointment.



Booking built into your site: services, stylist and time in one flow

- Home, services, prices, team, gallery and contact pages
- Book now on every page, linked to your Catwa booking
- Fast on mobile, where most clients book
- Found on Google, with your location and opening hours
- Your photos and videos from our shoots
- Sinhala and English, if you need both
- WhatsApp and phone buttons
- Easy updates, or we do them for you

04

MODELS, PHOTO AND VIDEO

Show your work at its *best*

Great hair, skin and makeup deserve great pictures. We bring the models, the camera and the plan.



Models for your looks

Verified Catwa models for new styles, colour work, bridal looks and campaigns. We match the faces to your clients.

Photography

Before and after, finished looks, your salon interior and team portraits. Edited and ready for your website and pages.

Videography

Short reels of services in action, transformations and behind the scenes. Made for Instagram, TikTok and Facebook.

Creative direction included

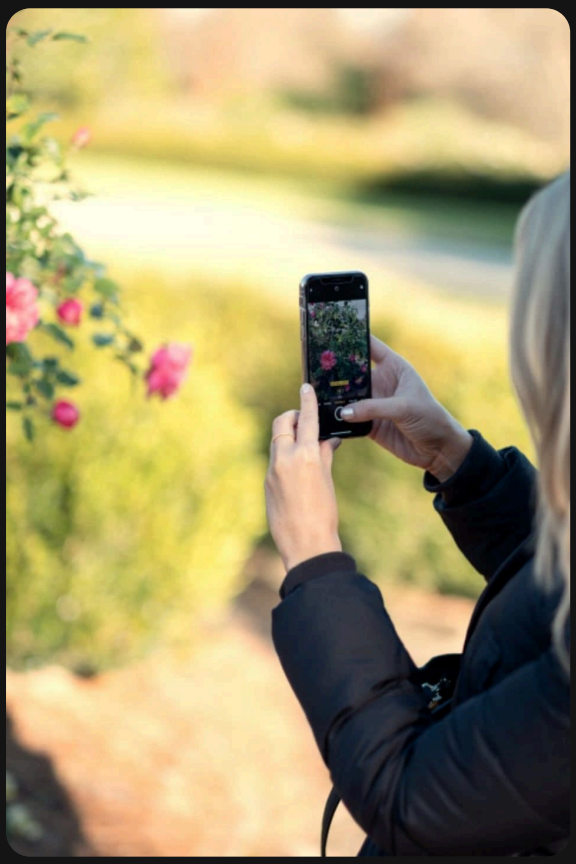
We plan the looks with your stylists, prepare a shot list and direct the shoot, so the day runs smoothly and the results match your brand.

05

SOCIAL MEDIA MANAGEMENT

Fresh posts, *every month*

Clients choose salons they see often. We keep your pages active with content that brings them to your booking link.



WHAT WE HANDLE

Planned, created and posted for you

Each month we agree a plan with you, create the posts and reels, write the captions and post at the best times.

- Monthly content calendar
- Photos and reels from our shoots
- Captions in English and Sinhala
- Offers, new services and seasonal looks
- Booking link in every post
- A short monthly report

06

PACKAGES

The full package, or *pick* what you need

FULL PACKAGE

Salon growth package

Online booking, a website, regular shoots and social media, run by one team with one plan.

- ✓ Online booking set up for you
- ✓ Salon website linked to Catwa
- ✓ Models for your looks
- ✓ Photo and video shoots
- ✓ Monthly social media
- ✓ One contact person

ASK FOR A SALON PACKAGE QUOTE



OR CHOOSE WHAT YOU NEED

Popular combinations

LAUNCH

Website and booking

For salons ready to take bookings from their own website.

LOOK

Models, photo and video

For a new look book, bridal season or a fresh portfolio.

GROW

Shoots and social media

Fresh content every month, posted for you.

HOW WE WORK

Simple from start to finish

STEP 1 — **Your booking page**
We set up your salon page, services and booking on Catwa.

STEP 2 — **Tell us your goals**
More bookings, a new look, a launch or a busy season.

STEP 3 — **Get a clear quote**
A written quote for the services you choose. No hidden costs.

STEP 4 — **We create**
Website, shoots and posts, planned with your team.

STEP 5 — **You grow**
More visitors, more bookings, and a monthly report.

Talk to the Catwa team

Tell us about your salon. We will set up your booking page and send a clear quote for what you need.

WEB
catwa.lk

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Catwa.lk

Sri Lanka's Premier Modelling Platform

Your salon, *fully booked*.

Online booking on Catwa. Website, models, photo, video and social media whenever you are ready.

GET STARTED: SUPPORT@CATWA.LK



WEB

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